

# FlexStream ▶▶



▶▶ *Flexible, streamlined  
life cycle print management*



## Book printing has greatly evolved in the last decade – and so has Maple Press.

Run lengths continue to decline, but the need to quickly meet market demand remains. How to produce the right amount of printed copies in the least expensive way without creating excess inventory is more important than ever.

That's why Maple Press developed **FlexStream**, a blended production model utilizing our digital and offset platforms to ensure the cost-effective manufacturing of each title throughout its lifetime.

Maple Press has continued to expand the scope of our **FlexStream** offering. Recent additions of digital presses and short-run binding equipment effectively complement our current capabilities.



# MAPLE PRESS

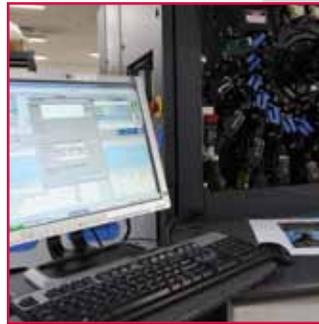
## About **FlexStream** ▶▶

**FlexStream** is the key to maintaining optimum inventory levels economically. While our web and sheetfed presses remain available for orders of 250 to 100,000+, this program provides an easy transition to digital runs as low as 25 copies.

- ▶ The full media flexibility of **FlexStream** permits your offset files to be used for digital production, with no conversion costs, through our web interface portal at [www.mapleshortrun.com](http://www.mapleshortrun.com). Should a book's popularity return, your media can again be used on our offset platform for a larger run.
- ▶ New orders of 500 or less can be produced digitally via your file upload, including four-color books. Full component printing capabilities are available on our digital presses for both offset and digital orders.
- ▶ At the end of a book's life cycle, even single copies can be printed via Maple Logistics Solutions, our distribution division, at [www.mapleondemand.com](http://www.mapleondemand.com). Customers of Maple Logistics can take advantage of POD manufacturing, including ongoing inventory management at established reorder points and quantities.
- ▶ Digital *bridge* printing can help keep inventory available to satisfy current orders while an offset reprint is in process keeping the book in stock with your distributors.

The expansion of our **FlexStream** program to include internal digital printing and complete short-run production is just one more way Maple Press has evolved to meet the needs of the marketplace. ▶▶

To learn more about **FlexStream**, our life cycle print management program, please visit [www.MaplePress.com](http://www.MaplePress.com) or contact one of our experienced sales professionals at [sales@MaplePress.com](mailto:sales@MaplePress.com).



Maple Short Run

MAPLE PRESS Home | Options | Bind | Shipping | Files | Review | Order

Author(s): Strausser Title: Test Job Number:

Volume Type:  
 Single Book ?  
 Multiple Volume ?

Book Type:  
 Hardcover ?  
 Paperback ?  
 Split ?

Miscellaneous option(s) [None] ?

Book Information:  
Author Name(s): [Strausser] \*? Edition: [ ] ?  
Title: [ ] \*?  
ISBN-10: [ ] ?  
ISBN-13: [ ] ?  
Customer PO No: [ ] ? ISBN Number: [ ] ?

Job Options:



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